

2018 SPECIAL EVENTS
**CORPORATE
SPONSORSHIPS**



KVC HERO LUNCHEON

SPRING 2018 / *date and location* **TBD**



550+ guests expected

Each year, KVC teams up with a celebrity guest on behalf of children in foster care. The Hero Luncheon brings together more than 550 guests to enjoy a fun and inspiring lunch with some of the area's most recognized personalities. The luncheon honors KVC Everyday Heroes; monthly giving partners who make a tremendous difference in the lives of children by meeting essential medical, psychological and educational needs.

Learn more at **kvc.org/heroluncheon**

SPONSORSHIP OPPORTUNITIES:

CLARK KENT (SUPERMAN) \$25,000

Sponsorship recognized as: "7th Annual KVC Hero Luncheon presented by (your business)" in all media promotion

Premier logo placement on all luncheon promotional materials: invitation, program, emails and website

Premier event signage and special recognition

Two (2) VIP seats at head table with celebrity guest speaker

Three (3) tables of ten with premier seating

BRUCE WAYNE (BATMAN) \$15,000

Prominent logo placement on all luncheon promotional materials: invitation, program, emails and website

Prominent event signage

One (1) VIP seat at head table with celebrity guest speaker

Two (2) tables of ten with prominent seating

PETER PARKER (SPIDERMAN) \$10,000

Priority logo placement on invitation, program, emails and website

Priority event signage

Two (2) tables of ten with priority seating

STEVE ROGERS (CAPTAIN AMERICA) \$5,000

Logo placement on invitation, program, emails and website

Event signage

One (1) table of ten with preferred seating

TONY STARK (IRON MAN) \$2,500

Logo placement on invitation, program, emails and website

One (1) table of ten with reserved seating

KVC KIDS CLASSIC GOLF TOURNAMENT

MONDAY / AUGUST 13, 2018

The National Golf Club / Parkville, MO



160 golfers, AM & PM flights

Experience Tom Watson's signature course, the exclusive members only National Golf Club in Parkville, Missouri. Golfers will receive VIP treatment as they enjoy all 18 holes including a golf cart, gifts and prizes, complimentary beverages, meals before and after flights, and deluxe golf 'swag'. Twenty teams play in the morning flight, and twenty additional teams play in the afternoon flight.

Learn more at kvc.org/golf

SPONSORSHIP OPPORTUNITIES:

PRESENTING SPONSOR **SOLD OUT**

Tournament host

TITLE SPONSOR **\$15,000**

Corporate name/logo on tournament golf towel given to all 160 players

Three (3) four-person teams

Hole sponsorship

Banner on course

Recognition on promotional materials: emails and event website

PRO SPONSOR **\$10,000**

Three (3) four-person teams

Golf cart sponsorship & Hole sponsorship

Banner on course

Recognition on promotional materials: emails and event website

TOURNAMENT SPONSOR **\$5,000**

Two (2) four-person teams

Hole sponsorship

Banner on course

Recognition on event website

CORPORATE SPONSOR **\$2,500**

One (1) four-person team

Hole sponsorship

Banner on course

Recognition on event website

GOLF BALL SPONSOR **\$2,000**

Name/logo featured on golf balls given to golfers

GOLF SWAG BAG SPONSOR **\$1,500**

Name/logo featured on swag bags given to golfers

BEVERAGE CART SPONSOR **\$1,500**

Name/logo featured on beverage cart

DRIVING RANGE SPONSOR **\$1,500**

Banner on driving range

KIDS CLASSIC FOURSOME **\$2,000**

KVC GALA AT THE STATION

FRIDAY / NOVEMBER 2, 2018

Union Station / Kansas City, MO



600+ guests expected

The Gala is an upscale party that features gourmet food and drink, musical entertainment by Lost Wax, special and unique performances by Quixotic, 'surprise box' opportunities, a VIP lounge and much more! With Red Door Grill as this year's Gala chairs, all funds raised will enhance the lives of children in foster care and the families that support and care for them.

Learn more at kvc.org/gala

SPONSORSHIP OPPORTUNITIES:

THE STATION **\$30,000**

Gala admission for 24 guests including three premier tables of 8
Patron Reception in VIP lounge for 24 guests
Car service to and from the event
Concierge service
Two bottles of fine wine or premium liquor at your tables
Listed as Presenting Sponsor in invitation and premier logo placement on event website and promotional materials
Premier logo placement at the entrance of The Gala
Complimentary valet parking for guests not using car service

THE PARLOR CAR **\$15,000**

Gala admission for 16 guests including two prominent tables of 8
Patron Reception in VIP Lounge for 8 guests
Concierge service
Two bottles of fine wine or premium liquor at your tables
Listed as Parlor Car Sponsor in invitation and prominent logo placement on event website and promotional materials
Prominent logo placement at the entrance of The Gala
Complimentary valet parking (8)

GRAND HALL **\$10,000**

Gala admission for 16 guests including two priority tables of 8
Concierge service
Patron Reception in VIP lounge for 6 guests
Two bottles of fine wine at your tables
Special recognition in invitation and priority logo placement on event website and promotional materials
Priority signage at The Gala
Complimentary valet parking (8)

PLATFORM **\$5,000**

Gala admission for 8 guests with one reserved table of 8
Concierge service
Patron Reception in VIP Lounge for 4 guests
Recognition in invitation and preferred logo placement on event website and promotional materials
Preferred signage at The Gala
Complimentary valet parking (4)

BELLS AND WHISTLES **\$2,500**

Gala admission for 8 guests with one reserved table of 8
Patron Reception in VIP Lounge for 2 guests
Recognition in invitation and logo on event website
Signage at The Gala
Complimentary valet parking (4)

THANK YOU TO OUR SPONSORS



Partner with KVC Health Systems

to provide hope and resources to children and families

In-Home Family Support / Behavioral Health / Foster Care / Adoption / Psychiatric Hospitals



2017 National Impact:

5,925

families strengthened
to remain safely together

449

children matched with
adoptive families

4,006

children's adoptions facilitated
in our agency's history

6,909

children cared for by
relative caregivers or
KVC foster families

21,590

children and adults
supported with
in-home services

3,456

youth and adults treated at
our psychiatric hospitals

To sponsor KVC's 2018 events, contact
Kim Madden, Director of Philanthropic Giving,
at (913) 322-4942 or kmadden@kvc.org.

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