50 of HEART-CENTERED SERVICE YEARS

2020 Special Events

CORPORATE SPONSORSHIPS

KVC Health Systems

KVC HERO LUNCHEON

TUESDAY / MAY 19, 2020

The Intercontinental / Kansas City, MO

550+ guests expected

Each year, KVC teams up with celebrity guests on behalf of children and families in crisis. The Hero Luncheon brings together more than 550 guests to enjoy a fun, inspiring—and delicious lunch with some of the area's most recognized personalities. This year's luncheon will benefit KVC Hospitals, which provide critical and compassionate care to children and teens in the heart of Kansas City.

Learn more at **kvc.org/heroluncheon**

SPONSORSHIP OPPORTUNITIES:

CLARK KENT (SUPERMAN) — $25,000

Sponsorship recognized as: "*9th Annual KVC Hero Luncheon presented by (your business)*" in all media promotion

Premier logo placement on all luncheon promotional materials: invitation, program, emails and website

Premier event signage and special recognition

Two (2) VIP seats at head table with celebrity guest speaker

Three (3) tables of ten with premier seating

BRUCE WAYNE (BATMAN) — $15,000

Prominent logo placement on all luncheon promotional materials: invitation, program, emails and website

Prominent event signage

One (1) VIP seat at head table with celebrity guest speaker

Two (2) tables of ten with prominent seating

PETER PARKER (SPIDERMAN) — $10,000

Priority logo placement on invitation, program, emails and website

Priority event signage

Two (2) tables of ten with priority seating

STEVE ROGERS (CAPTAIN AMERICA) — $5,000

Logo placement on invitation, program, emails and website

Event signage

One (1) table of ten with preferred seating

TONY STARK (IRON MAN) — $2,500

Logo placement on invitation, program, emails and website

One (1) table of ten with reserved seating

KVC KIDS CLASSIC GOLF TOURNAMENT

MONDAY / AUGUST 31, 2020

The National Golf Club / Parkville, MO
Hosts: Susan & Scott Asner

160 golfers, AM & PM flights

Attention golfers!
This is your chance to experience Tom Watson's signature course, the exclusive members only National Golf Club in Parkville, Missouri. Golfers will receive VIP treatment as they enjoy all 18 holes, a golf cart, many gifts and prizes, meals before and after flights, and deluxe golf 'swag.' Twenty teams play in the morning flight, and twenty teams play in the afternoon flight.

Learn more at **kvc.org/golf**

SPONSORSHIP OPPORTUNITIES:

PRESENTING SPONSOR — *Sold Out*

Tournament host

TITLE SPONSOR — *$15,000*

Corporate name/logo on tournament golf towel given to all 160 players
Three (3) four-person teams
Hole sponsorship
Banner on course
Recognition on promotional materials: emails and event website

PRO SPONSOR — *$10,000*

Three (3) four-person teams
Golf cart sponsorship & Hole sponsorship
Banner on course
Recognition on promotional materials: emails and event website

TOURNAMENT SPONSOR — *$5,000*

Two (2) four-person teams
Hole sponsorship
Banner on course
Recognition on event website

CORPORATE SPONSOR — *$2,500*

One (1) four-person team
Hole sponsorship
Signage on the course
Recognition on event website

GOLF BALL SPONSOR — *$2,000*

Name/logo featured on golf balls given to golfers

GOLF SWAG BAG SPONSOR — *$2,500*

Name/logo featured on swag coolers given to golfers

BEVERAGE CART SPONSOR — *$1,500*

Name/logo featured on beverage cart

DRIVING RANGE SPONSOR — *$1,500*

Banner on driving range

KIDS CLASSIC FOURSOME — *$2,000*

KVC GALA AT THE ABBOTT

FRIDAY / NOVEMBER 13, 2020

The Abbott / Kansas City, MO

Gala Chairs: Shelley and Evan Howe

500+ guests expected

The Gala is an upscale party and will be held at The Abbott, one of Kansas City's newest and most beautiful venues. The Gala features gourmet food and drink, musical entertainment by Lost Wax and many fun surprises throughout the night. All funds raised will enhance the lives of children in crisis, through KVC's diverse social, behavioral, and mental health services.

Learn more at **kvc.org/gala**

SPONSORSHIP OPPORTUNITIES:

PRESENTING SPONSOR THE ABBOTT — $30,000

Gala admission for 24 guests including 2-3 premier tables

Patron Reception for 24 guests

Car service to and from the event

Concierge service

Listed as Presenting Sponsor in invitation and premier logo placement on event website and promotional materials

Premier logo placement at the entrance of The Gala

Complimentary valet parking

THE LUXE — $15,000

Gala admission for 16 guests including two prominent tables

Patron Reception for 16 guests

Concierge service

Listed as Luxe Sponsor in invitation and prominent logo placement on event website and promotional materials

Prominent logo placement at the entrance of The Gala

Complimentary valet parking

CROSSROADS — $10,000

Gala admission for 16 guests including two priority tables

Concierge service

Patron Reception for 8 guests

Special recognition in invitation and priority logo placement on event website and promotional materials

Priority signage at The Gala

Complimentary valet parking

TERRACE — $5,000

Gala admission for 8 guests with one reserved table

Concierge service

Patron Reception for 4 guests

Recognition in invitation and preferred logo placement on event website and promotional materials

Preferred signage at The Gala

Complimentary valet parking

CHERRY STREET — $2,500

Gala admission for 8 guests with one reserved table

Patron Reception for 2 guests

Recognition in invitation and logo on event website

Signage at The Gala

Complimentary valet parking

50 YEARS of HEART-CENTERED SERVICE

Partner with KVC Health Systems, and you'll be providing compassionate care to children and families in crisis— for the next 50 years and beyond. Every day you'll provide the opportunity for a child to heal from trauma, mental illness or other adversity; for a parent to learn skills to overcome substance abuse and other challenges; and for caring adults to become family for children in need.

Join us in creating a world in which every person is safe and connected to a strong family and a healthy community.

National Impact in 2019

808 children matched with loving adoptive families

5,321 adoptions facilitated in our agency's history

7,106 children cared for by relative caregivers or KVC foster families

726 families safely reunited after children were placed in foster care

3,090 children & adults treated in our psychiatric hospitals

26,894 children & adults supported with in-home services

13,268 children served in family preservation programs aimed at safely preventing foster care

To sponsor KVC's 2020 events, contact Kim Madden, Director of Philanthropic Giving, at (913) 322-4942 or kmadden@kvc.org

KVC Health Systems • 21350 W. 153rd Street • Olathe, KS 66061
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